





Julian and Jane Archer

*Julian
and
Jane*

Traveling through the French countryside is wonderful; doing it by bicycle is sublime! How else could you almost reach out and touch the wild flowers beside the road; find yourself at eye level with the cows; greet friendly villagers as you pedal by; and roll along fully absorbing the sights, sounds and scents of the countryside; in short, experience a profound sense of liberation? Bicycling removes the isolation of the car or bus and lets you converse easily with your traveling companions and meet the people of the country. Not only does it provide incomparable closeness to the countryside, but it knows practically no limitations, for it suits people of any age and varying athletic ability, as well as singles, couples, and families.

The oldest and most experienced of America's luxury bicycle tour companies, Lucullan Travels offers tours of three of the most bikeable regions of France—the Loire Valley, Burgundy, and Normandy. They are choice for *all* of the most compelling reasons. Each combines a perfect mix of bucolic beauty; well-paved, little-traveled country roads; charming ancient villages; comfortable to deluxe country inns, châteaux, and hotels; fine restaurants; and relics of the near and distant past. Your enjoyment will be further enhanced as the history of these regions is brought to life by Dr. Julian Archer, professor of French, European, and ancient history at Drake University; author of many published works on French history, contemporary international events, and travel; and Honorary Consul of France. Both he and his wife Jane, the tours' conductors, have lived in Europe for many years and are fluent in French. Jane is an artist schooled in Paris, a professional restaurant critic, an oenophile, and an accomplished French cook. Often, English-speaking French people join the tours for a day or two at a time, both for the pleasure of meeting you and for the same enjoyment of that lovely countryside that takes you to France.

A typical biking day begins shortly after breakfast, with stops at village bakeries and delicatessens for picnic supplies which are put in the escort wagon. After a morning of biking we stop at the bank of a stream, a beach, vineyard, or lush meadow for lunch, followed by a visit to a nearby château, church, or winery with Julian as guide and strolling

historian. Then more biking with stops at other historic sites, wineries or cheese farms for tastings, cafes for relaxation and refreshment, or you may prefer continuous pedaling, as you wish. The sag wagon—transporting baggage and supplies, as well as bike repair equipment, spare parts, etc.—is nearby at all times, as it constantly traverses the day's route giving assistance with bike adjustments or repairs, lifts to anyone who needs respite from biking, or merely a drink of water.

Our bike tours are designed for pleasure, not endurance. The terrain covered is characterized in the Loire Valley by river and stream valleys, with gently rolling hills; in Burgundy by the vine covered slopes of the right bank of the Saône; and in Normandy by the promontories and beaches of the coast. We will cover an average of approximately 40-45 miles a day (less in Burgundy), an easy day's ride which will allow sufficient time to explore the innumerable sites of interest along our routes. In June and July the weather in France is usually superb.

For those who plan to arrive early and/or stay on after the tours' dates, Lucullan Travels has reserved a few rooms at a reasonably priced, well located hotel with bike storage space in Paris for several days before and after each tour should you want to avail yourselves of them. Details will be provided on request.



Make this coming summer an unforgettable pleasure.
Come bike with us!

The Loire Valley

17 Days: Friday, May 31 - Sunday, June 16, 1985



Photo by Gary Davidson

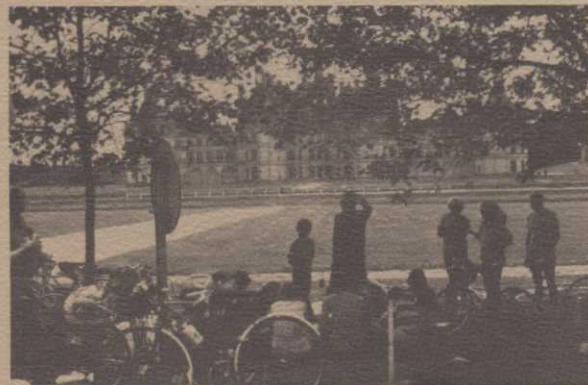


Photo by Gary Davidson

This is our original bicycle tour in France, extended now from one week to two to accommodate those who would like more biking and a longer stay in each town visited. The Loire Valley is rich in châteaux, vineyards, churches, and lovely rural scenery which we will reach on tranquil country roads when traveling between towns or making a day's loop out from our hotel base.

Day 1. Leave the USA. Overnight flight to Paris.

Day 2. Paris to Chartres. Upon arrival in Paris you will be transported directly into the French countryside to the magnificent cathedral town of Chartres. The afternoon is free for resting up from the flight; re-assembling your bike; and, of course, visiting Chartres cathedral, the most renowned of all Gothic churches.

Day 3 & 4. Chartres to the Manoir de la Forêt. Off this morning across the plain surrounding Chartres and, after about 30 kilometers, descend into the valley of the Loir (not to be confused with the Loire), a lovely meandering stream we will follow for the rest of the day. The first curiosity encountered is a dolmen, a monument of huge stones set in place by prehistoric man and a testimony to the millennia of human attraction to this area. Later there will be the fortress/dungeon of Châteaudun, the ruined Château of Fréteval, and the

Manoir de la Forêt. The next day we will bike to Vendôme with its fine churches, abbey and fortress.

Days 5, 6, & 7. Manoir de la Forêt. Crosscountry again on the small rural roads to our base for the next three days, the Château des Tertres on a hillside near the Loire. Excursions will include a trip to the most imposing of the Loire Valley châteaux -- Chambord, a Renaissance palace built by Francis I, and Amboise where Leonardo da Vinci lived and is buried. Nearby is Vouvray, famous for its distinctive white wine. We will dine at one of the Michelin-starred restaurants near our château-hotel.

Days 8 & 9. Château des Tertres to Loches.

Through the Forest of Amboise and after lunch a walk through the Château de Chenonceaux—a sixteenth century fantasy built on a bridge over the Cher River. The day finishes at Loches, a medieval walled city enclosing a château and a dungeon. Closeby are the ruined monastery of Chartreuse du Liget and the former royal forests, criss-crossed by paved trails — a pleasant day's bike ride.

Days 10 & 11. Loches to Azay-le-Rideau. For the entire day our route follows the banks of the Indre and takes us past four châteaux--La Follaine, Couzières, Vonne, and Saché--the last-mentioned worthy of a good visit, for it contains a museum honoring Balzac. He was a frequent guest and wrote some of his best novels here. Six more kilometers to Azay-le-Rideau, our stop for the

evening and also the site of one of the finest châteaux of France. You may be tempted to pass the next day sitting under the trees in the courtyard of our hotel, but then the Château d' Ussé is nearby which inspired *Sleeping Beauty*, so you might want to pedal over there.

Days 12 & 13. Azay-le-Rideau to Chinon. More biking beside the Indre and then we traverse the Forest of Chinon and enjoy a long downhill coast into the valley of the Vienne. Here our route is bordered on both sides by vineyards where some of the local viticulturists will welcome us for wine tasting. Tonight we stay in Chinon in the shadow of its medieval fortress. The next day another wooded ride to the magnificent Abbey of Fontevraud. There repose some of the giants of the medieval world: King Henry II of England, his wife Eleanor of Aquitaine, and their son Richard the Lion Hearted, whose burial there is testimony to the centuries when the geopolitical life of France and England were intertwined. Our farewell dinner is at a starred restaurant in a lovely château near Chinon.

Days 14. Chinon to Paris. Free morning for exploring Chinon, with its medieval streets and fortress, made all the more intriguing by the knowledge that this is where Joan of Arc first met Charles VII and received his permission to assist the French armies. Today our

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The Vineyards of Burgundy

10 Days: Friday, June 21 - Sunday, June 30, 1985

biking ends, so bikes must be boxed, after which we will have lunch and return to Paris. There we will settle into the very heart of the city, in the St. Michel-Montparnasse district which was the haunt of Hemingway, Fitzgerald, and others of the Lost Generation. Restaurants in all price ranges are within easy walking distance.

Days 15 & 16. Paris (days free). You could not be more centrally located for museums, shopping, or simply strolling. May these days in "one of the most noble ornaments of the world," as Montaigne described Paris, be a pleasure from beginning to end for you.

Day 17. On to Burgundy, extension of your stay abroad, or return to the USA. The start of our bike tour in Burgundy is just six days away and we welcome you to stay on and continue biking with us in a quite different setting. Or, you might want to extend your stay and travel on your own. If you intend to return to the U.S. today, Lucullan Travels will transfer you after lunch to the airport for your flight home.



Having observed how much cyclists enjoy sampling the wines and cuisine of the regions through which we bike, we have created a luxury tour of Burgundy which beautifully balances all three pleasures. Lodgings and restaurants have been chosen to complement the quality of the wines we will be tasting, the former falling into the two, three, and four star categories (government classification), and the latter being starred establishments (Michelin rating). Bicycling provides the perfect stimulus between wine tasting, with the vineyards themselves only an arm's length away, and

the opportunity to work up an appetite for the superb Burgundian cuisine. While this will be a serious immersion in Burgundy, the casual wine drinker will find it to his taste as well, since the emphasis is on enjoying wine rather than testing wine knowledge.

Day 1. Leave the USA. In the course of a six or seven hour trans-Atlantic flight you will shift from the New World to the Old.

Day 2. Paris to Beaune. On arrival at the airport in Paris you will be taken by bus directly to Beaune in the heart of Burgundy. The remainder of the day is for rest after your trip, then dining on Burgundy's exquisite cuisine.

Day 3. Beaune and environs. Most of today is free for exploring those places for which Beaune is justifiably famous--the Hôtel-Dieu, the wine museum in the mansion of the Dukes of Burgundy, and the Collegiate Church. At the end of the afternoon, we will pedal out to nearby Aloxe-Corton for the first of our tastings. Outstanding restaurants, many of them starred, abound in Beaune and vicinity, so there will be cuisine to match the wines you have tasted during the day.

Day 4. Côte de Nuits. Taking back roads, we will make a loop north to visit the Côte de Nuits. First there is a visit to the Château du Clos Vougeot with its wine museum,

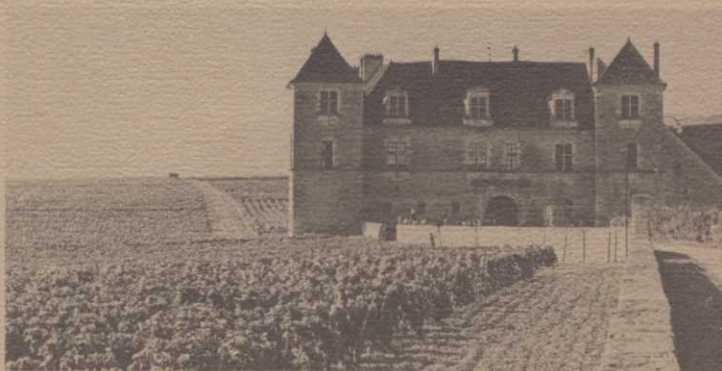


Photo compliments of French Direction du Tourisme

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followed by a tasting of Clos Vougeot, some more pedaling, and then a tasting at Gevry-Chambertin. Vineyards and villages that we will bike through include Romanée Conti, Clos de Beze, La Tache, and Fixin, with a final tasting at Nuits-St.-Georges.

Day 5. Côte de Beaune. Today's loop is out of the southern section of the Côte de Beaune through those tranquil vineyard towns of Pommard, Meursault, Puligny-Montrachet, and Chassagne-Montrachet. There are two tastings arranged on this route, one of which will be with a vigneron who will treat us to sample glasses of superb whites of the region. The day will close in Beaune with a tasting in the cellars of one of the great *négociants* of Burgundy.

Day 6. Beaune to Cluny. Leaving Beaune, we cycle down the valley of the Grosne, scattered with superb châteaux, to the medieval monastic center of Cluny. Our accommodations are at the charming Hôtel de Bourgogne with its fine starred restaurant.

Day 7. Cluny to Thoissey. This morning a visit to Cluny, center of the most extensive monastic order of the Middle Ages, after which we leave the valley over the Maçonais slopes and descend on the villages of Pouilly and Fuissé to sample their well-known wine. Cross the Saône River and end the day at the Chapon Fin, with one of the most celebrated restaurants in France.

Day 8. Beaujolais. The Beaujolais region is only a few kilometers away, whose villages have given their names to some of the most popular of wines, those musical sounding names--Fleurie, Julienas, Morgon, and Moulin à Vent. Tonight in Romanèche, we settle into Les Maritonnnes whose superb flower gardens are complemented by its starred cuisine.

Day 9. Beaujolais. A day at leisure for more biking in Beaujolais or simply enjoying the soothing ambience of Les Maritonnnes.

Day 10. On to Normandy, extension of your stay abroad, or return to the USA. Viniferously and gastronomically we have covered Burgundy from top to bottom and undoubtedly have plans for wines and dishes to enjoy in years to come. It is time to return to Paris, which we will do with a dramatic change-of-pace by taking the TGV, France's new high-speed train which will get us there in less than two hours.

Six days hence the Normandy ride will begin, so if you want to keep on biking, we invite you to rejoin us. Or perhaps you will want to linger in Paris on your own. If you do intend to return to the U.S. today, Lucullan Travels will transfer you and your bike to the airport for your flight home.

The Normandy Coast

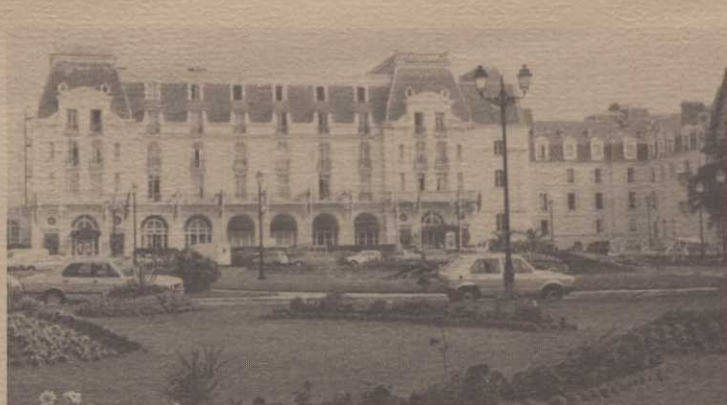
0 Days: Friday, July 5, - Sunday, July 14, 1985

Normandy brings to mind many things--miles of beaches and the D-Day landings of 1944, Calvados apple brandy and camembert, Proust's oceanside Grand Hôtel, the Norman invasion of England in 1066, and spectacular seascapes. Contact with all of these plus many other things characteristic of Normandy have been included in a tour that follows the most attractive part of the Normandy coastline.

Day 1. Leave the USA. Overnight flight from the U.S. to France.

Day 2. Paris to Normandy. Upon arrival at the airport in Paris you will be taken by bus directly to Lisieux in the heart of Normandy. Afternoon free for relaxation, exploration of the town, and assembling bikes.

Day 3. To the Normandy Coast. We set out today through villages of half-timbered houses and gently rolling countryside covered with apple orchards. Those apples are turned into hard cider and brandy by the Normans which we will stop to sample at a farmhouse up the road. Later, we will reach the coast at the spot where William the Conqueror set sail for England, and shortly afterward pedal up to our lodging for the night, the elegant *Belle Epoque* Grand Hôtel, immortalized by Proust in *Remembrance of Things Past*.



Grand Hotel Cabourg Photo by Bob Oakley



Photo by Bob Oakley

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Day 4. Cabourg to Bayeux. Bicycling near or along the coast, one is frequently reminded of the British and Canadian role in the D-Day invasion, but never more than in the little port town of Arromanches. The day ends at Bayeux with its celebrated cathedral and tapestry.

Day 5. Bayeux to Carentan. The section of the coast we bicycle today, Omaha Beach, was the American sector in 1944. Only a visit to the American Cemetery can bring a realization of the magnitude and intensity of the combat on these now peaceful beaches. Returning to the tranquil, bucolic Normandy of today, we will visit a farm where camembert and goat cheeses are made.

Day 6. Carentan to Cherbourg. More seaside riding, this time beside the dunes of the Cotentin peninsula, part of which bears the name Utah Beach. Later the coast changes from continuous beach to rocky inlets punctuated by small fishing ports. Our bicycling day will end in the port town of Cherbourg with its exciting variety of seafood restaurants.

Day 7. Cherbourg to the Cap de la Hague. Dramatic seascapes entice us to cycle out to the rockbound and windswept Cap de la Hague. We can picnic here in a cove with our feet in the water. In the afternoon return to Cherbourg with time to reconnoiter the port.

Day 8. Return to Paris. After boxing our bikes we will return to Paris and take up residence for two

nights in the heart of the Left Bank where many of the things you will want to see and do are within walking distance.

Day 9. Paris. A day of leisure in Paris where one does not know which way to turn first-cuisine, fashion, refinements of all sorts, or history, or the arts!

Day 10. Extension of your stay abroad or return to the USA. We will take you to the airport today if you have to return to the United States, but if you want to extend your stay, we are at your disposal for assisting you with arranging accommodations and transportation.



Photo by Bob Oakley

Tour Prices

THE LOIRE VALLEY cost: \$1,145 per person for the land portion of the tour based on double occupancy.

Single room supplement of \$198.

THE VINEYARDS OF BURGUNDY cost \$895 per person for the land portion of the tour based on double occupancy.

Single room supplement of \$105.

THE NORMANDY COAST cost: \$695 per person for the land portion of the tour based on double occupancy. Single room supplement of \$98.

(For anyone taking two tours there will be a \$50 reduction on the second tour. Groups of six or more persons and families are eligible for a special rate.)

TRIP FEATURES:

- Each tour limited to a select group of no more than 25 bikers.
- Land portion fully escorted throughout by Julian and Jane Archer who will provide informal commentaries on French culture, history, and cuisine.
- Transportation by motorcoach, rail, or taxi from Charles de Gaulle Airport in Paris to starting point of biking, and from end point of biking to Charles de Gaulle Airport during tour dates.
- Support vehicle (sag wagon) for carrying baggage and/or bikes and assisting bikers will accompany entire tour.
- Accommodations in comfortable two star or higher (French government classification) hotels with bath in room or on the floor. Tips and taxes included.
- Continental breakfast each day and most dinners,* including welcome and farewell dinners. *Extraordinary care* has been taken to select outstanding restaurants where you may enjoy the cuisine for which France is renowned. Starred restaurants are included on the Loire Valley tour, all of the restaurants on the Burgundy tour are starred, and there is one starred restaurant on our route in Normandy. Every restaurant included on the tours, whether starred or not, is superior.
- All scheduled wine, brandy, cider, cheese and chocolate tastings. (Ten wine tasting sessions for the "Vineyards of Burgundy" tour.)
- All entry fees for scheduled visits.
- Michelin or IGN maps of the regions being cycled are provided without charge.

*The exceptions are dinners on days 7, 12, 14, 15 and 16 in the Loire Valley; days 4 and 5 in Burgundy; and days 6, 8 and 9 in Normandy.

Air Fares

The earlier the decision to take a tour is made, the better the airfares and choice of dates. Therefore, upon receipt of your tour application, we will research the transportation alternatives that best suit your travel plans. Since international carriers guarantee their fares once tickets have been issued and some charter companies even give a discount for early reservations, it is advisable that we issue your tickets as early as possible. Upon receipt of total airfare, we will issue and mail you your tickets immediately. With some charters a deposit will hold your reservation and fare through a specified date, at which time full payment is due.

\$150,000 worth of automatic flight insurance is included free of charge with our ticketing. All major credit cards are accepted for payment of airfare.

The following fares are presented simply to give you a sample of the basic tariffs from major departure points in the United States. They are current as of the date of this printing and are subject to change. From the following gateways fares start at:

NEW YORK - PARIS	\$458
CHICAGO - PARIS	\$599
LOS ANGELES	
- PARIS	\$718
SAN FRANCISCO	

BIKES AND BAGGAGE: Your own bicycle, one equipped to suit you and on which you are comfortable, is best for touring. While a ten speed bike is preferable, it is also possible to use a three or five speed bike if you are used to distance riding on it. Bikes will be transported free by regularly scheduled international air carriers, but will count as one of the two pieces of the baggage allotment. Charter flights charge for transporting bikes, either by weight or per bike, depending on the carrier. If you do not wish to bring your own bicycle, arrangements can be made for renting one.

Conditions

THE PRICE DOES NOT INCLUDE: Wine, liquors, mineral water, supplementary food orders, room service, laundry, excess baggage, baggage and personal insurance, and items of a personal nature.

RESERVATIONS: Reservation deposit of \$150 per person is required to secure your space on one or more of the tours. Full payment on the balance is due by April 1, 1985.

CANCELLATION FEE: If cancellation is received in writing more than 60 days prior to departure date, refund of the deposit less a \$75 per person per tour handling fee will be made. Thereafter, the above \$75 per person per tour fee must be charged, plus any non-refundable or unrecoverable expenses incurred on the passenger's behalf for hotels, carriers, or ground contractors and/or other out-of-pocket expenses. This also applies in the case of participant cancellation en route. Transportation refunds are subject to tariffs of carriers concerned. Trip cancellation insurance is available from Lucullan Travels.

LUGGAGE, BIKES, AND ACCIDENTS: Lucullan Travels is not responsible for illness, accidents, or the loss or damage or theft of luggage and/or bikes. Consequently, we recommend that you purchase luggage and accident insurance. Insurance information will be sent to you upon receipt of your deposit.

AGE LIMITATION: Participants under the age of 18 must be accompanied by a parent or an adult who has been given written responsibility for the person by a parent or guardian for the duration of the tour.

**Lucullan
Travels, Ltd.**

Responsibility

Lucullan Travels, Ltd., its subsidiaries, and/or its associated agents act as agents only for all services and disclaim any and all liability for property loss or damage, and/or any all damages resulting from death or personal injuries, including loss of services which may be sustained on account of, or rising out of, by reason of, or while engaged on any tour, whether due to the ownership, maintenance, use operation, or control of any aircraft, automobile, bicycle, boat, vehicle, inn, common carrier, or otherwise or whether caused by failure or delay or by any transportation company due to any cause whatsoever occurring during a tour under its management, sponsorship, procurement, or otherwise. All tickets, coupons, and orders are furnished and issued subject in all respects to these terms and conditions and to any and all terms and conditions under which the means of transportation or other services provided thereby are offered or supplied by owners, operators, or public carriers for whom Lucullan Travels, Ltd. acts solely as agent. Though no revisions of the printed itinerary are anticipated, Lucullan Travels, Ltd. reserves the right to alter or omit any part of the itinerary or change any space, reservation, feature, and/or means of conveyance without notice and for any reason whatsoever that it judges necessary or advisable, and agrees to refund to tour participants any resulting savings, with the mutual understanding that additional expenses, if any, will be paid by the participants. The transportation companies concerned are not to be held responsible for any act, omission, or event during the times the passengers are not on board their carriers or conveyances. The passage contract in use by the carriers concerned, when issued, shall constitute the sole contract between the transportation companies and the purchaser or these tours and/or passenger. Lucullan Travels, Ltd. reserves the right to cancel or withdraw any tour prior to departure and declines to accept or retain any person as a member of any tour at any time if in their sole judgement conditions warrant, or if they deem it necessary for the comfort, convenience, or safety of the tour. In the latter case, refunds shall be made only to the extent of savings recovered from non-use of facilities. All rates are based on current tariffs and exchange rates in effect at the time of printing and are subject to adjustment in event of changes therein.

Reservation Form

THESE TOURS FILL QUICKLY SO IT IS ADVISABLE NOT TO DELAY

Mail to Lucullan Travels, Ltd., 402 29th Street, Des Moines, Iowa 50312, Telephone (515) 243-4089

I would like to join your European Bike Tour. Enclosed is a check for \$ _____ (\$150 per person) for the following reservations:

Name(s) _____

Address _____

City _____ State _____ Zip _____

Home Phone _____ Business Phone _____

Tour(s) and Date(s) _____ Alternate _____

Departure and return dates _____ Departure City _____

If planning an extended stay in Paris, please indicate dates should you want us to reserve rooms _____

Shirt size _____

I have read and accept the conditions and terms in this brochure.

Signature _____ Date _____

A circular postmark from Des Moines, IA, dated May 1905. The text "DES MOINES, IA" is curved along the top inner edge, "PM" is in the center, and "1905" is at the bottom. The number "503" is printed to the right of the circle.



~~Christopher Matthew~~
~~6094 Richmond Way #50~~
~~Alexandria, VA 22302~~

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